



# TALKING IS TEACHING.

SO TALK, READ AND SING WITH YOUR LITTLE ONES, IT'S THE BEST WAY TO BOOST THEIR BRAIN POWER! IT'S ALSO A GREAT WAY TO LOVE THEM!



TALKINGISTEACHING.ORG

SMALL  
TO FAIL 

TALKING IS  
TEACHING.

TALK  
READ  
SING

The more words children hear and understand, the better prepared they will be to learn. Talk to your baby about what you are doing and about what your baby is doing every day.



The brain develops more rapidly in the first few years of life than at any other time in life. Talk, sing and read with your little one to boost this development.



Loving words and caring touches help your baby's brain develop. Hold your baby and sing a soothing song. It's your voice and touch that matter.



Read aloud to your little one. It's a great way to introduce new words as well as a love of reading. Make up your own stories, it's your voice that your baby wants to hear.



Everywhere you go, use words to talk about what you see and what your baby is looking at or pointing to.



Babies begin learning to talk by taking turns with you. When baby makes sounds, make the same sounds back. These are your first loving conversations!



Sing songs to your baby that you remember from your childhood. Pass your family heritage on to your baby.





Healthy food helps grow a healthy baby, but  
to grow a healthy brain, babies need more.  
Babies need lots of loving words.



Use words of encouragement. Instead of saying “No, Stop, Be quiet,” use positive words and a happy voice. “Here, play with this toy instead of the remote control.”



The very best way to increase your baby's learning and opportunities for future success is to talk with your baby throughout the day every day.



“Babies aren’t born smart, they’re made smart by parents talking with them.”

- D. Suskind, M.D.



Use new and interesting words. You can call a big truck an enormous truck, call good food delicious food, and call a dirty hand a grimy hand.



Add to what your little one says. If baby says “doggie”, you can say, yes it’s a furry doggy. If baby says “up” you can say “I’m picking you up.”



Tell stories to your little ones about your day, about you when you were little, about places you have been, about how you felt when you first met them.

